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Business, Management and Economics

Spring/Summer 2024

Welcome

Building on the strengths of our award-winning Policy Press imprint, the Business, Management and Economics list was established in 2017.

Our mission is to publish work that engages with the global social challenges of the 21st century for scholars, practitioners, students and general readers. Our formats include 'trade' books aimed at an informed public (including business professionals), academic books written for researchers, and textbooks for students.

We are expanding our publishing programme across Business, Management and Economics and would be delighted to hear from prospective authors.

We welcome proposals looking at the various aspects of organisations, work and responsible business. In Economics, we are especially interested in books that rethink the discipline and enter into conversations with other fields like sociology, politics and law.

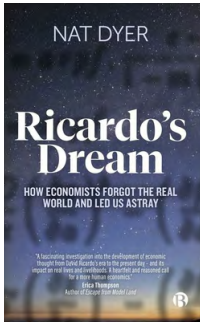


To discuss your next book, please contact:

Ellen Pearce

Commissioning Editor

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Ricardo's Dream

How Economists Forgot the Real World and Led Us Astray

Nat Dyer, Fellow of the Schumacher Institute and Programme Director for Promoting Economic Pluralism

"A fascinating investigation into the development of economic thought from David Ricardo's era to the present day – and its impact on real lives and livelihoods.."

ERICA THOMPSON, AUTHOR OF ESCAPE FROM MODEL LAND

Ricardo's Dream tells the fascinating story of David Ricardo, Adam Smith's only real rival as the 'founder of economics'. The wealthiest stock trader of his day, Ricardo introduced the study of abstract models to economics. He also developed the theory of trade that underpinned globalization and hides, behind its mathematical façade, a history of power, empire and slavery.

Brimming with fresh ideas and stories, *Ricardo's Dream* shows how too many economists, from Ricardo's day to our own, have turned away from observing the real world and led us astray.

Paperback £14.99 | US \$26.00
ISBN 9781529225501
ePUB ISBN 9781529225518
216 x 140 mm 288 pages
UK November 2024
US December 2024



Moomin Management

Redefining Generosity

Paul Savage, United Arab Emirates University and **Janne Tienari**, Hanken School of Economics

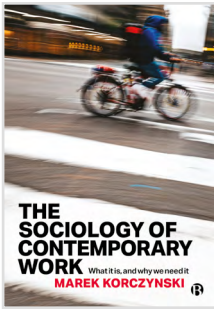
Moomins, beloved troll creatures of Moominvalley, have captivated hearts worldwide since the 1940s.

This book unveils the Moomin business management journey, from Tove Jansson's creations to a global art-based brand and a growing ecosystem of companies. Emphasising generosity as a key management principle, it champions caring for people as vital for a thriving organisation.

Inspiring a blueprint for lasting success, this management guide offers the keys to a business devoted to comforting people and fostering good.

Paperback £19.99 | US \$29.99
ISBN 9781529240184
Hardback £80.00 | US \$120.00
ISBN 9781529240177
ePUB ISBN 9781529240191
234 x 156 mm 160 pages
UK September 2024
US October 2024





The Sociology of Contemporary Work

What It Is, and Why We Need It

Marek Korczynski, University of Nottingham

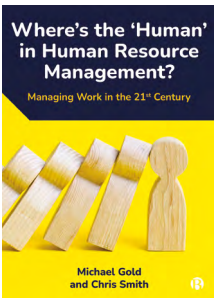
This book injects a fresh burst of energy into the sociology of work.

Leading scholar Marek Korczynski brings the field up to date, covering contemporary issues from gig work to artificial intelligence. Chapters celebrate the field's comprehensive theory approach and offer insights into societal inequalities rooted in workplaces.

Highlighting the discipline's unique ability to bridge gaps in neighbouring studies, this is an accessible introduction to the field for teaching.

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ePUB ISBN 9781529229141
244 x 170 mm 288 pages
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INSPECTION COPY



Where's the 'Human' in Human Resource Management?

Managing Work in the 21st Century

Michael Gold and **Chris Smith**, Royal Holloway, University of London

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DAMIAN GRIMSHAW, KING'S COLLEGE LONDON

Adopting a critical approach to Human Resource Management (HRM), this book addresses the major workplace challenges of today to create a textbook for the 21st century.

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Urgent Business

Five Myths Business Needs to Overcome to Save Itself and the Planet

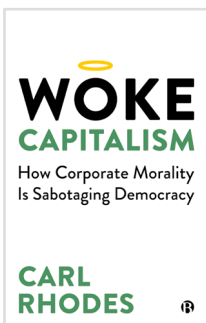
Ian Thomson and **Dominic Bates**, Lloyds Banking Group Centre for Responsible Business, University of Birmingham

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FRAN O'LEARY, LODESTONE COMMUNICATIONS

Ian Thomson and Dominic Bates challenge five common myths that trap businesses in an unsustainable black hole, and offer a manifesto for change. Combining cutting-edge research with fascinating real-world examples, the authors highlight the practical and holistic steps all businesses can take to play their part in addressing the UN Sustainable Development Goals.

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Woke Capitalism

How Corporate Morality is Sabotaging Democracy

Carl Rhodes, University of Technology Sydney

"[Woke Capitalism] examines the history of corporate social responsibility, through neoliberalism and the debates about the topic – as well as the political causes it has adopted and the implications for all of us."

FINANCIAL TIMES

SHORTLISTED FOR THE BUSINESS BOOK AWARDS 2022

Carl Rhodes takes us on a lively and fascinating history of woke capitalism – from 1950s corporate social responsibility, through 1980s neoliberalism, tracing it alongside the adoption and mutation of the term 'woke' from Black American culture – and brings us right up to current-day debates. By examining the political causes that woke capitalism has co-opted, and the social causes that it has not, he argues that this surreptitious extension of capitalism has serious implications for us all.

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ePUB ISBN 9781529211689
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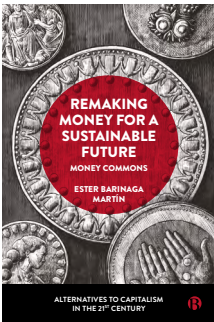


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Money Commons

Ester Barinaga Martín, Lund University

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PAOLA RAFFAELLI, UNIVERSITY RAMON LLULL

Available open access digitally under CC-BY-NC-ND licence. Engaging imaginatively with the future of money, this accessible book examines the real-life efforts of grassroots movements and activists from across the world who are reclaiming power by designing, organising and implementing complementary currencies. This book will be of interest to all who are interested in constructing a more sustainable and just world.

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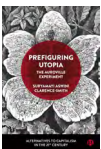
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Alternatives to Capitalism in the 21st Century



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Hannes Gerhardt



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Social Change Makers and Social Change Organisations

Edited by **Silke Roth**, University of Southampton and **Clare Saunders**, University of Exeter, Cornwall

"This highly readable book challenges us to think differently about activists and social change organisations by highlighting the importance of everyday struggles for social justice and inclusion."

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Based on decades of research, this book explores global social change processes through the concepts of social change organisations (SCOs) and social change makers (SCMs) – the individuals working within and alongside SCOs. The book delves into a vast array of compelling social justice issues, from tackling inequality to championing human rights, bridging the realms of social movement and third-sector research.

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234 x 156 mm 270 pages

UK December 2023

US January 2024

Organizations and Activism





Food Politics, Activism and Alternative Consumer Cooperatives

Beyza Oba, İstanbul Bilgi University and Zeynep Özsoy, Altınbaş University

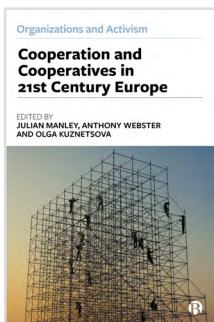
"Oba and Özsoy eloquently highlight the transformative potential of activist prefigurative practices for a just, ethical and inclusive organizing of our societies."

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Using the example of Turkey, where neoliberal economics combined with authoritarian politics formed conditions that have profound social consequences, this book investigates Alternative Consumer Cooperatives (ACCs) as spaces for prefigurative food politics.

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Organizations and Activism



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Organizations and Activism



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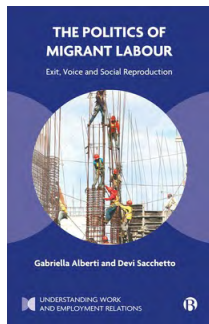
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The Politics of Migrant Labour

Exit, Voice and Social Reproduction

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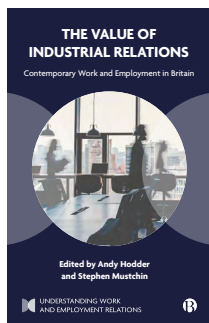
"It's a must-read for anyone interested in work in the modern world."

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Contemporary Work and
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Understanding Work and
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Donatella Della Porta, Riccardo Emilio
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Organizing Women

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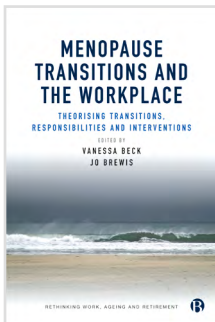
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The symptoms of menopause transitions have implications for work and are, in turn, affected by work. Despite this, the topic is rarely discussed in management and organisation studies. Offering theoretical frameworks from experts as well as practical examples to support women transitioning through menopause in the workplace, this is a go-to reference for academics and policy makers working in the field.

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234 x 156 mm 186 pages
UK January 2024
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Rethinking Work, Ageing and Retirement

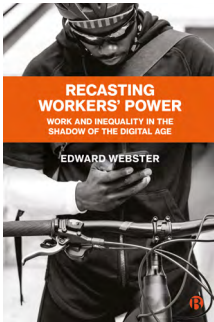


ALSO AVAILABLE



Older Workers in Transition

Edited by David Lain, Sarah Vickerstaff and Mariska van der Horst



Recasting Workers' Power

Work and Inequality in the Shadow of the Digital Age

Edward Webster, University of the Witwatersrand and **Lynford Dor**, KU Leuven and University of Johannesburg

"A masterful account of new worker struggles in the Global South, with valuable lessons for the Global North."

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Drawing on a rich selection of ethnographic studies of precarious work in Africa, this innovative book discusses how globalisation and digitalisation are drivers for structural change and examines their implications for labour. Bringing together global labour studies and inequality studies, it explores the role of digital technology in new business models, and ways in which digitalisation can be harnessed for counter mobilisation.

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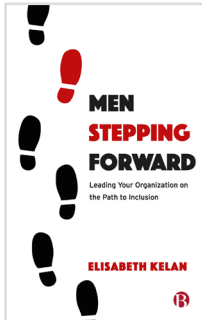
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Men Stepping Forward

Leading Your Organization on the Path to Inclusion

Elisabeth Kelan, University of Essex

"An excellent addition to the thinking on how to engage men in building gender-balanced organizations."

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How do men interested in gender equality become 'change makers' and lead their organisation towards inclusion? Directly addressing men, this innovative book reveals how they can be centrally involved in creating gender-inclusive cultures in their organisations. Using cutting-edge research, it suggests practical actions for men as leaders and managers to implement in order to make real changes. Ideal for the time-poor professional, it is essential reading for all men who want to make a difference but don't know where to start.

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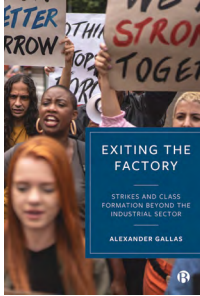
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Exiting the Factory (Volume 1)

Strikes and Class Formation Beyond the Industrial Sector

Alexander Gallas

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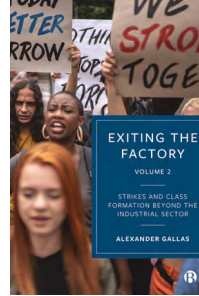
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UK July 2024

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Drawing on case studies from Germany, Britain and Spain, this book offers a novel assessment of labour struggles and class formation.



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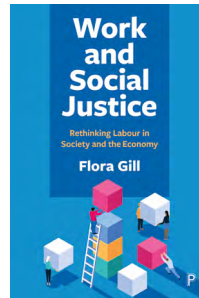
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234 x 156 mm 240 pages

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This interdisciplinary collection explores the drag's market impact, now a multi-million-dollar industry blending art, politics and entertainment.



Work and Social Justice

Rethinking Labour in Society and the Economy

Flora Gill

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Observing Dark Innovation

After Neoliberal Tools and Techniques

Ryan T. MacNeil

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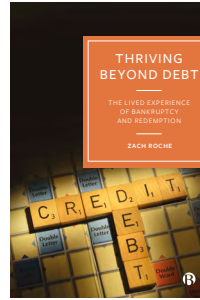
ePUB ISBN 9781529231205

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A resounding call to rethink the organisation of the discipline, this book shows how common innovation methodological tools and techniques carry neoliberal market biases that dominate the field.



Thriving beyond Debt

The Lived Experience of Bankruptcy and Redemption

Zach Roche

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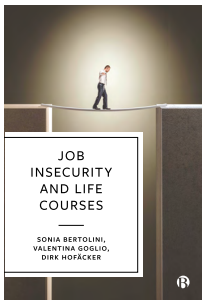
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This book explores what happens when people go broke, and what the experience of bankruptcy and insolvency is like.



Job Insecurity and Life Courses

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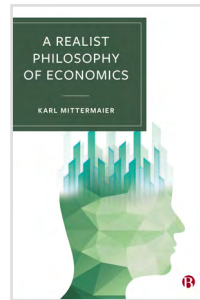
ePUB ISBN 9781529208740

234 x 156 mm 216 pages

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This in-depth study explores how worker instability is perceived and experienced, and how it affects individuals' economic and social situation.



A Realist Philosophy of Economics

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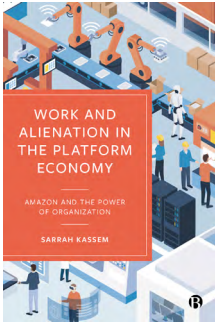
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234 x 156 mm 204 pages

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Karl Mittermaier's posthumously published work establishes a conceptual framework that will help economic theorists explore new paths of empirical analysis.



Work and Alienation in the Platform Economy

Amazon and the Power of Organization

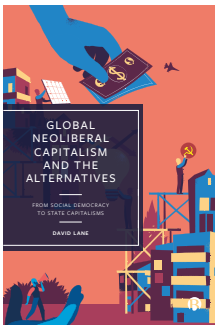
Sarrah Kassem

Written for social scientists studying the platform economy, this is a timely and important analysis of work on the digital shop floor.

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NEW IN PAPERBACK



Global Neoliberal Capitalism and the Alternatives

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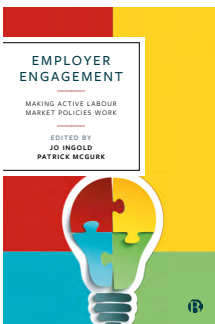
David Lane

This bold new book offers an exhaustive diagnosis of global capitalism, providing an analysis of why and how neoliberalism defeated late 20th century socialist and other alternatives.

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234 x 156 mm 334 pages
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NEW IN PAPERBACK



Employer Engagement

Making Active Labour Market Policies Work

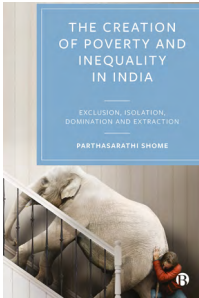
Edited by Jo Ingold and Patrick McGurk

While the focus is usually on jobseekers' engagement with active labour market initiatives, this book sheds light for the first time on the employer's perspective.

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Hardback £90.99 | US \$159.95
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ePUB ISBN 9781529223019
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UK March 2024
US March 2024



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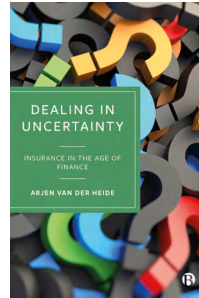
The Creation of Poverty and Inequality in India

Exclusion, Isolation, Domination and Extraction

Parthasarathi Shome

Hardback £85.00 | US \$130.00
 ISBN 9781529230383
ePUB ISBN 9781529230390
 234 x 156 mm 344 pages
 UK May 2023
 US June 2023

This book analyses poverty in India as being intimately connected with caste, untouchability, colonialism, indentured servitude and slavery, and their relation to modern practices.



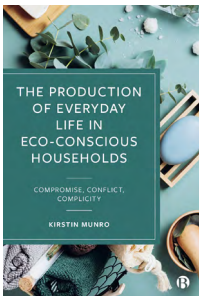
Dealing in Uncertainty

Insurance in the Age of Finance

Arjen van der Heide

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 234 x 156 mm 208 pages
 UK April 2023
 US May 2023

This is an in-depth investigation of one of the largest and longest-established insurance industries in Europe, British life insurance.



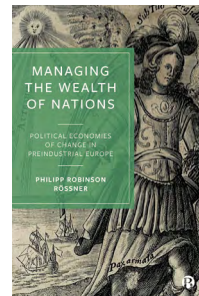
The Production of Everyday Life in Eco-Conscious Households

Compromise, Conflict, Complicity

Kirstin Munro

Hardback £80.00 | US\$139.95
 ISBN 9781529211474
ePUB ISBN 9781529211498
 234 x 156 mm 198 pages
 UK March 2023
 US April 2023

Shedding light on how households balance priorities, this book offers crucial insights about eco-conscious living at an individual level.



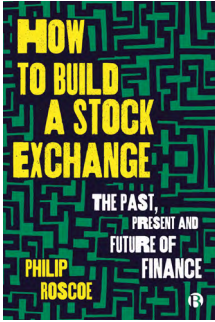
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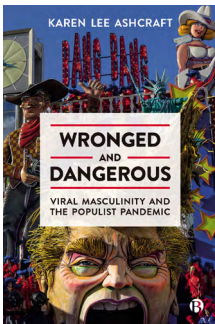
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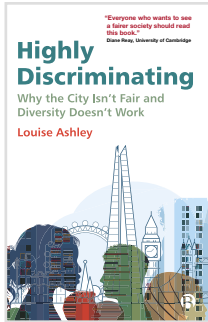
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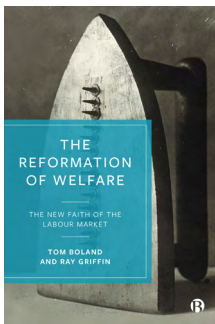
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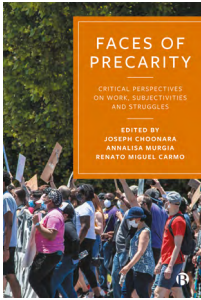
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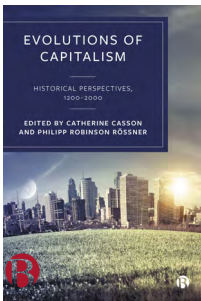
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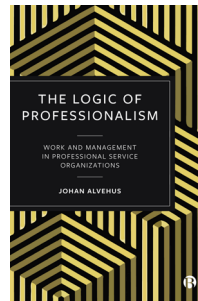
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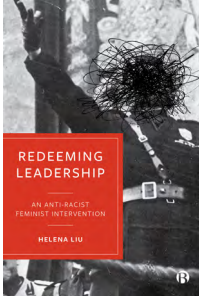
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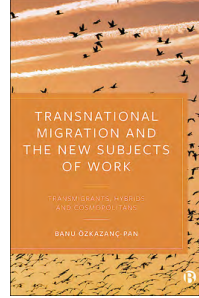
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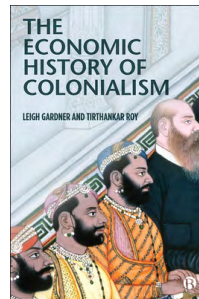
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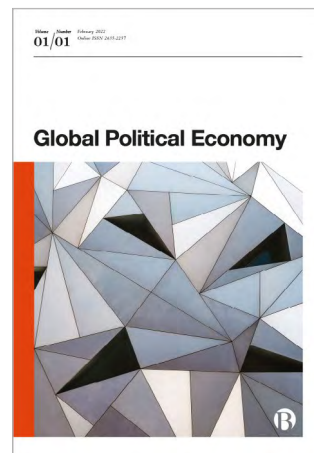
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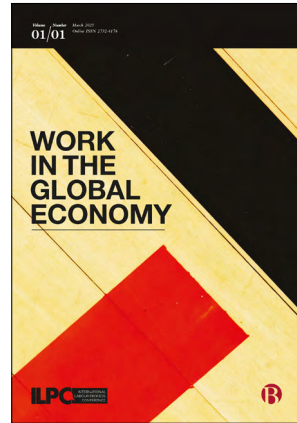
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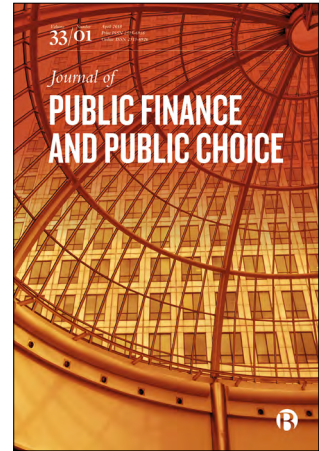
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